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ENTREPRENEURSHIP EDUCATION-WHY



THE ESSENCE.....

- The relationship of Entrepreneur and Enterprise is that of a soul and body. The former provides direction and the latter processes the input and output
- Entrepreneurship is the practice of an Entrepreneur



WHY ENTREPRENEURSHIP?

- Harnessing human vigor
- Balancing the unbalanced
- Breaking the monopoly
- Maximizing the utilization of resources
- To sustain any initiative
- Using one's creativity for Excellence
- Create employment



Why Entrepreneurship in education?

Is the purpose of education defeated?

- Neither overall development of personality
- Nor man-making
- Nor making students productive
- and meaningfully employed



Therefore

- Creating negative effect
 - Psychologically and
 - Rising unemployment



Question is

How to check negative effect

&

Create positivity / functionality

Thus require

Introducing E.D. in system

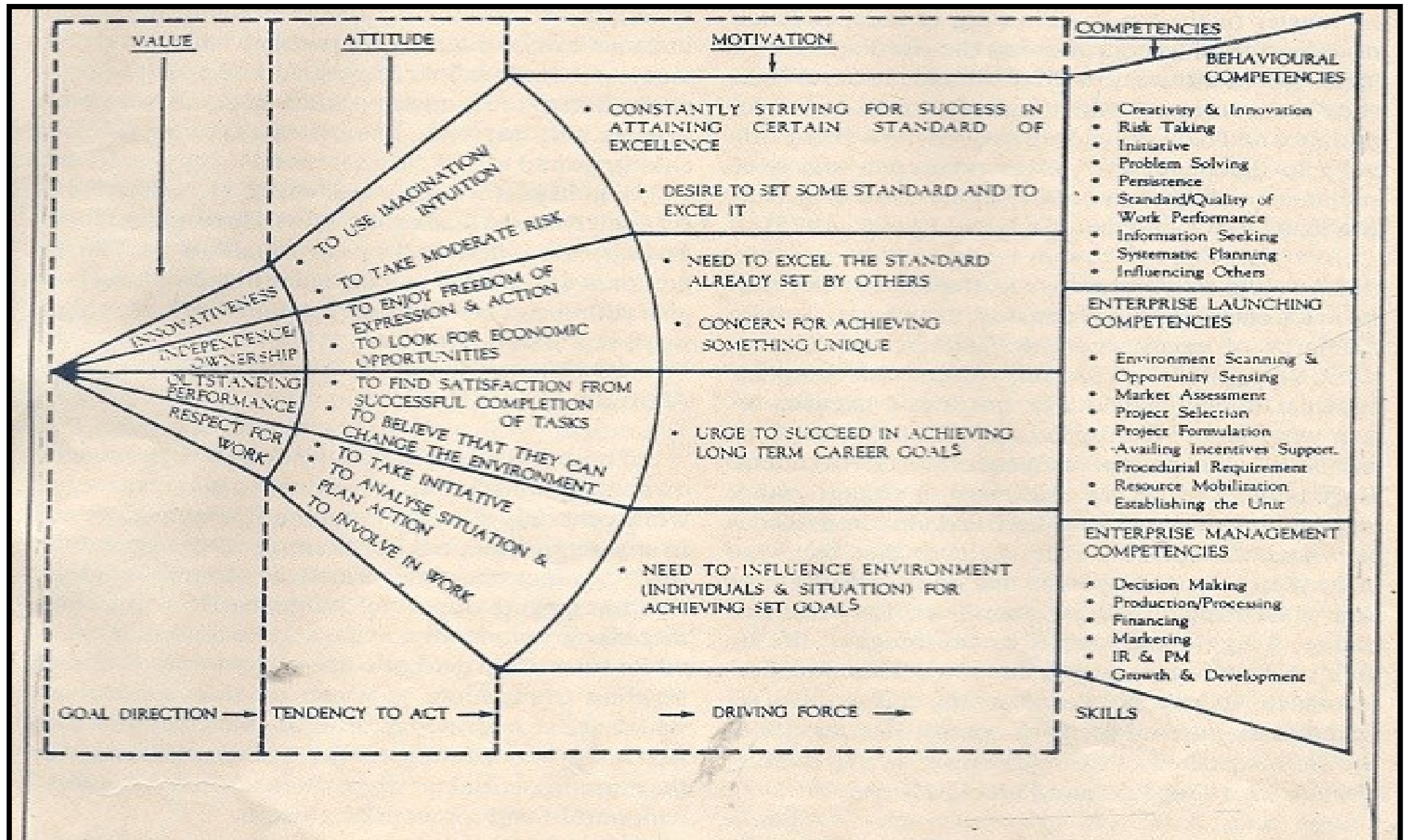


The Task Ahead

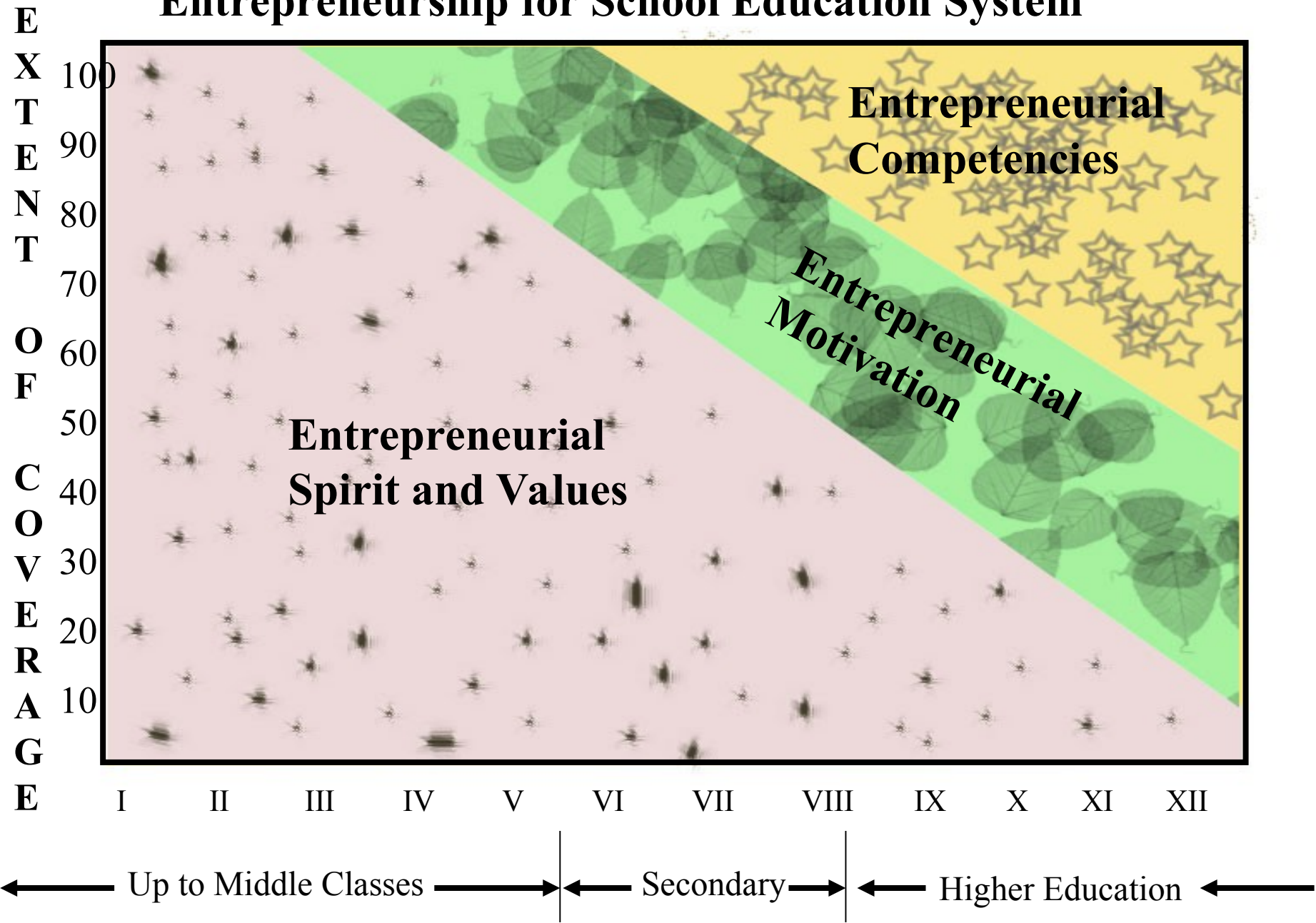
- How to introduce
- A policy frame
- Strong medium
- **readiness**
 - - The teacher
- **commitment**



CONCEPTUAL MODEL



Entrepreneurship for School Education System



VALUE INDICATOR

- **GOAL**
- **PURPOSES**
- **ASPIRATION**
- **ATTITUDES**
- **INTEREST**



ENTREPRENEURIAL VALUES

- **INNOVATIVENESS**
- **INDEPENDENCE**
- **OUTSTANDING PERFORMANCE**
- **RESPECT FOR WORK**



VALUE DEVELOPMENT

- **MUST BE CHOSEN FREELY**
- **MUST BE CHOSEN FROM AMONG ALTERNATIVES**
- **IT MUST BE CHOSEN AFTER THOUGHTFUL
CONSIDERATION OF THE CONSEQUENCE OF EACH
ALTERNATIVES**
- **IT MUST BE CHERISED**
- **IT MUST BE SOMETHING THAT ONE IS WILLING TO
AFFIRM PUBLICLY**
- **IT MUST BE ACTED UPON**
- **IT MUST BE DONE REPEATEDLY**

Entrepreneurial Attitude

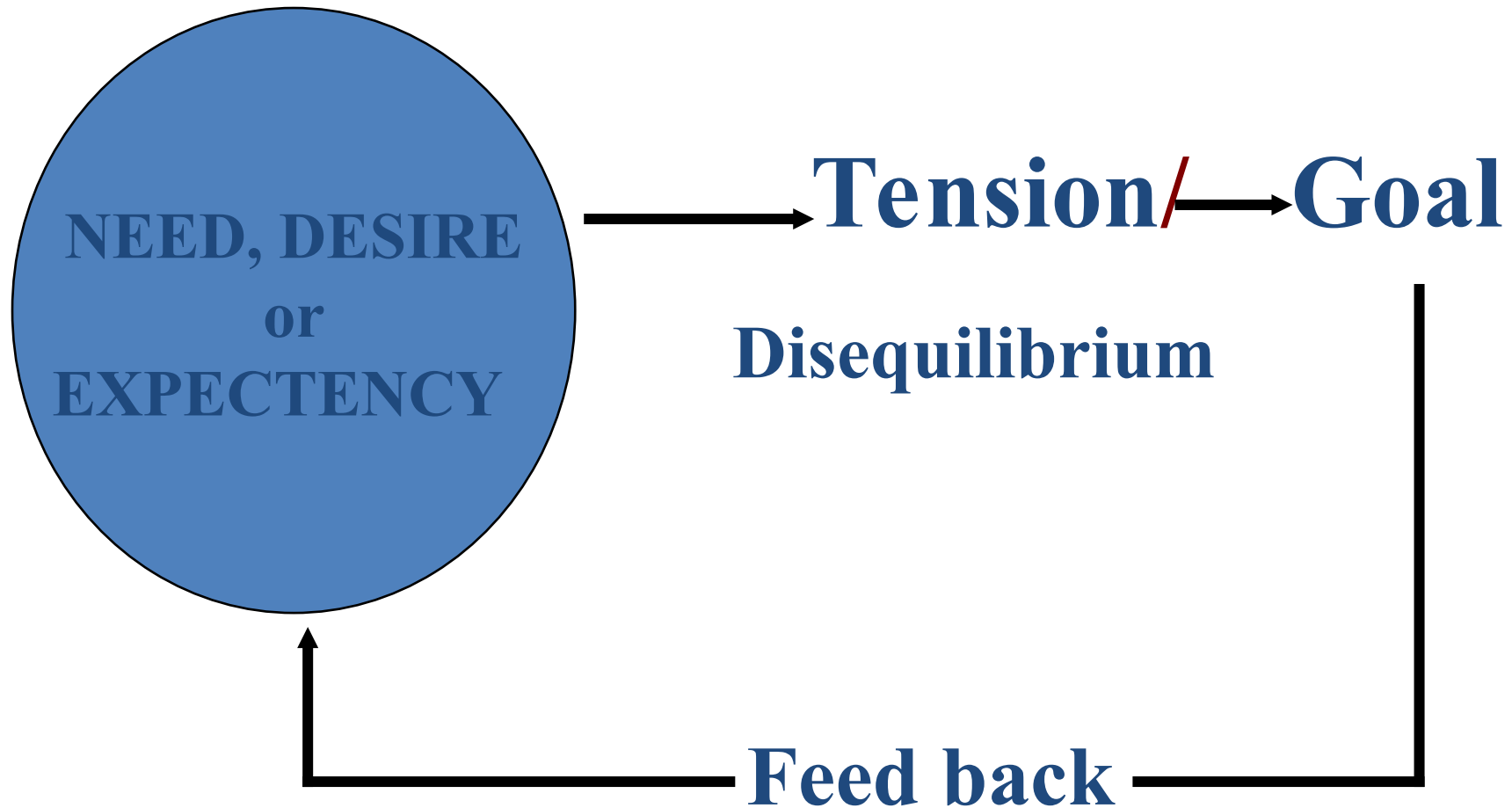
Attitude in General –
Positive or Negative
Affect Associated with
some psychological
objects or Institutions

Entrepreneurial Attitude –

TENDANCY TO ACT
DIFFERENTLY



MOTIVATION



Entrepreneurial Motivation

Driving Force ----- Towards Goal
Achievement

Competency Development
Entrepreneurial Performance



ENTREPRENEURSHIP DEVELOPMENT MODEL



Stimulating

Support

Sustenance



ACTIVITIES

Training

- Entrepreneurship Development Programs (EDPs, WEDPs)
- Management Development Programs (MDPs)
- Skill Development Programs (Eg - ESDPs, TEDPs, Other Skill Development Trainings)
- Others (Seminars, Workshops, Awareness Programmes, etc)

Projects

- SFURTI Clusters
- Pottery Cluster
- Sustainable Livelihood Promotion Project
- Entrepreneurship cum Skill Development projects
- CSR Projects

Research & Consultancy

- PMEGP Evaluation studies
- Diagnostic and Pre-diagnostic studies
- Project Reports and DPRs
- Success Stories
- Text book on entrepreneurship from class IX to XII

Others

- Loan Clinic
- Promotional Activities (*Buyer Seller Meet, Conclaves, exhibition, etc*)
- Handholding
- Mentoring

EMERGING AREAS OF INTERVENTION



- Entrepreneurship in Skilling Eco-System
- Training for bottom of Pyramid
- Religious Tourism
- Heritage Tourism
- Forest based Products
- Special training programmes for specific target groups
- Incubation Centre
- Marketing Tie -ups
- Mentoring and handholding



*Thank
you*