

HAR GHAR TIRANGA

'Har Ghar Tiranga' is a campaign under the aegis of Azadi Ka Amrit Mahotsav to encourage people to bring the Tiranga home and to hoist it to mark 75th year of our independence. Our relationship with the flag has always been more formal and institutional than personal. Bringing the flag home collectively as a nation in the 75th year of independence thus becomes symbolic of not only an act of personal connection to the Tiranga but also an embodiment of our commitment to nation building. The idea behind the initiative is to invoke the feeling of patriotism in the hearts of people and to promote awareness about the Indian national flag. To mark this momentous occasion, All ESM are encouraged to hoist the national flag in their society/ workplace from 13-15 Aug 22. Updated Flag Code and latest amendment by MHA be accessed from <https://mha.gov.in/sites/default/files/flag E230720111.pdf>.