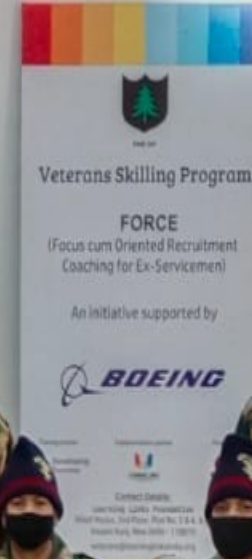


TRAINING PROPOSAL



LEARNING LINKS
— FOUNDATION —
WHERE EDUCATION MEETS LEARNING



TRAINING ON_ENTREPRENEURSHIP



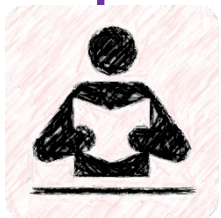
Expected Outcome

- Confident entrepreneurs who can bring sustenance to their business and generate employment for others.
- One year financial road map for respective suggested business ideas.



About

Training on technical and non technical aspects of starting and successfully running micro business of solar lights for household usage.



Target Group

- Army Veterans
- Retiring Army personnel
- Immediate family members of Army Veterans/ Army Personnel



Training Modules

I. Modular training (6 Days /One week) ;
Tentative Topics-

- Exploring Entrepreneurship: Problem as an Opportunity
- Types of business enterprises
- Business Ethics
- Marketing Mix for planning and Brand Creation
- Leveraging Digital Platform
- Bank schemes and policies for Micro Entrepreneurs
- SWOT and Lean Canvas
- Financial Model and Business Plan Presentation



3rd Week of Jun 2022

TRAINING ON HOUSEHOLD SOLAR LIGHTS ASSEMBLING/ INSTALLATION, MAINTENANCE & MGMT.



Expected Outcome

Confident Individuals;

- To start their own business and generate employment for others.
- To work as consultant in solar domain.
- To take up sub lease work from existing solar distributors.

Technical Skills Covered

- Assembling and Maintenance of Mini Solar Light
- Assembling and Maintenance of Study Solar Light
- Assembling and Maintenance of Pockets Solar Light
- Assembling and Maintenance of Ascendo Solar Lights



About

Training on technical and non technical aspects of solar sector on different livelihood opportunities available in this domain.



Training Modules

Modular training (6 Days / One week) ;

- Technical training on solar lights .
- Market trouble shooting and establishment of the Solar units.
- Bank schemes and policies for Micro Entrepreneurs.
- Govt. and Non Govt. Marketing avenues.
- Livelihood Opportunities in Solar Sector



Target Group

- Army Veterans
- Retiring Army personnel
- Immediate family members of Army Veterans/ Army Personnel

Certification by : **National Institute of Rural Development**



4th Week of Jun 2022